



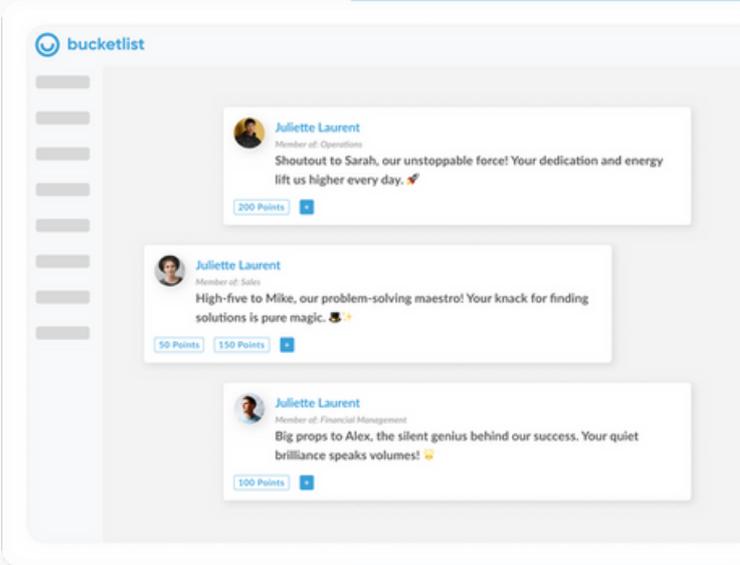
# The ROI of Bucketlist Rewards

Product Research Report

Employee rewards and recognition isn't just a "feel-good" initiative—it's a measurable driver of retention, engagement, and satisfaction.

We surveyed Bucketlist users across diverse industries to understand how our employee rewards and recognition platform impacts key workplace outcomes.

The results speak volumes.



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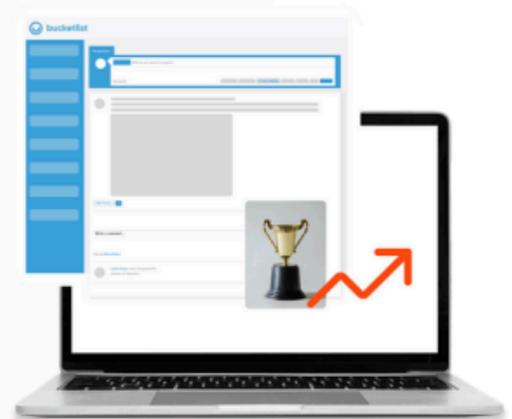
# Bucketlist's Impact on Increasing Employee Recognition

We asked:



*Is Bucketlist effective in increasing recognition?*

*What is the impact of using Bucketlist frequently?*



The survey revealed key differences between frequent and infrequent Bucketlist users. Frequent users reported:

**22%**

More Leader Recognition

**48%**

More Peer Recognition

**12%**

Lower Turnover Intentions

**14%**

Higher Engagement

**13%**

Higher Employee Satisfaction

# Bucketlist's Impact on Turnover Intentions



We asked:

*Does receiving recognition from leaders and peers through the Bucketlist Rewards platform reduce employees' intention to leave their organizations?*

## Leader Recognition:

**47%**

Lower Turnover Intentions

Employees who receive **leader recognition** weekly are **47%** less likely to think about leaving the company.

Turnover intentions were measured on a 1-7 scale: How often have you seriously considered leaving your current job?

## Peer Recognition:

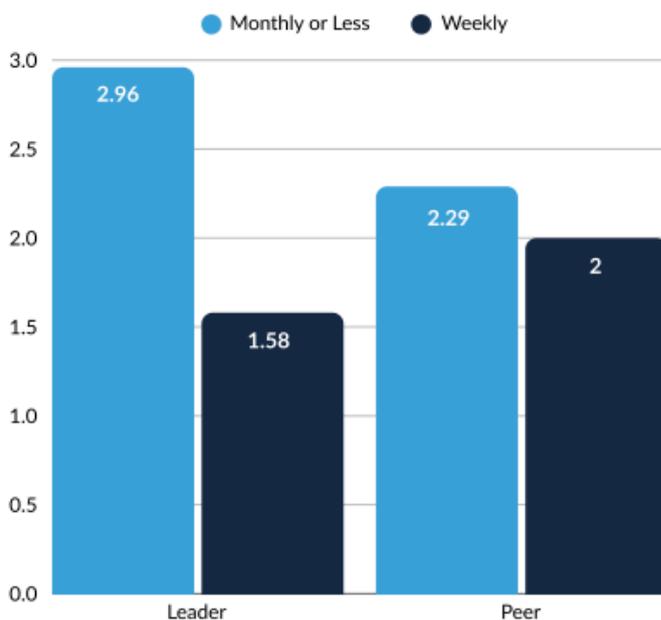
**13%**

Lower Turnover Intentions

Employees who receive **peer recognition** weekly are **13%** less likely to think about leaving the company.

Anything 3 or above is considered at-risk of leaving the organization in the upcoming year. The results showed that leader recognition reduced turnover intentions from 2.96 to 1.58. This means that getting recognized regularly by leaders can change an employee's desire to leave from "sometimes" to almost "never."

Peer and Leader Recognition Impact on Turnover Intentions



*"Our turnover rates are under 5% and our engagement scores are high since launching Bucketlist."*

- Rochelle Sjoberg, Chief Human Resources Officer at EBCH

# Bucketlist's Impact on Employee Engagement



We asked:

Does getting recognized via Bucketlist improve employees' engagement levels?

## Leader Recognition:

**21%**

Higher Employee Engagement

Employees who receive **leader recognition** weekly are **21%** more likely to be engaged at work.

## Peer Recognition:

**16%**

Higher Employee Engagement

Employees who receive **peer recognition** weekly are **16%** more likely to be engaged at work.

*First Bank celebrates employees and drives 90% program engagement with Bucketlist Rewards.*



Peer and Leader Recognition Impact on Engagement



# Bucketlist's Impact on Employee Satisfaction with Their Organizations



We asked:

Does employee recognition through Bucketlist improve job satisfaction?

## Leader Recognition:

**28%**

Higher Satisfaction

Employees who receive **leader recognition** weekly are **28%** more likely to be satisfied with their organization.

## Peer Recognition:

**15%**

Higher Satisfaction

Employees who receive **peer recognition** weekly are **15%** more likely to be satisfied with their organization.



*"What I hear so frequently is that if someone needs a boost, they will look at the Bucketlist feed and see how engaged the organization is which feeds their desire to give praise and recognition to others."*

*-Jennifer Howell, Director of People and Culture at AMA*



Peer and Leader Recognition Impact on Satisfaction



**Bottom Line:** Organizations that embed Bucketlist into their company culture experience stronger employee loyalty and engagement across the board.

# The Bucketlist ROI Framework

We know a one-size-fits-all approach doesn't work for employee recognition.

Our comprehensive ROI framework ensures your program is not only tailored to your organization's unique needs but also drives measurable business outcomes:

## 1. Design for Success

Our team collaborates with you to strategically set up the program, ensuring alignment with your company's values and objectives. We provide hands-on support during onboarding and maintain rigorous quality assurance to guarantee a seamless launch.

## 2. Customization

Bucketlist allows extensive customization of incentives to meet specific program needs, so you can create tailored awards that are most meaningful to your team. This drives better results by aligning incentive programs with business objectives.

## 3. Automation

To deliver a recognition program that scales—and pays off—Bucketlist Rewards automates the most time-consuming parts of employee recognition, allowing HR teams to focus on strategic priorities instead of manual admin work. By automating milestone celebrations, recurring campaigns, and more, you can ensure recognition happens consistently.

## 4. Participation Growth

Leveraging best practices, we guide you through a program rollout designed to achieve high adoption rates for higher program ROI.

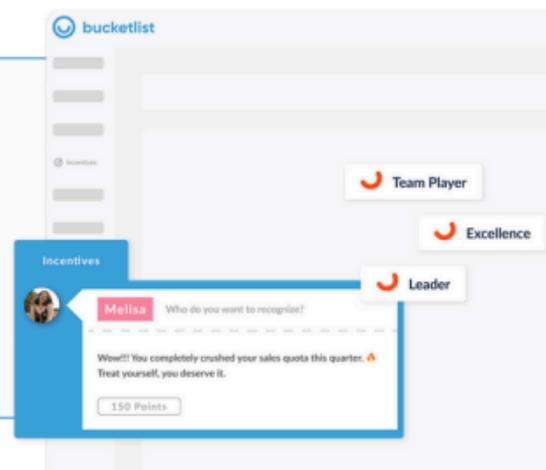
## 5. Measurements and ROI Delivery

With regular reporting and Quarterly Business Reviews (QBRs), we demonstrate the program's impact and continuously refine strategies for optimal results.



*"The whole platform is so customizable - we were able to match our colours, embed the program and make it align with our values. I don't think there's a feature that we don't use."*

- Tanya Sieffert, People and Strategy Manager at Doctors of BC



# HR Leaders: Get Real ROI with Bucketlist

Bucketlist turns employee recognition into a strategic lever for business success.

Partnering with Bucketlist Rewards means equipping your organization with the tools and expertise to build an employee recognition program that not only celebrates achievements but also delivers measurable business results.

Explore how Bucketlist Rewards can transform your organization's recognition strategy:

[Calculate Your ROI of Recognition](#)

[Get A Demo](#)